

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	06/01/2002		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tony Salem		12/20/2004	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Metro Auto Wholesalers, LLC		
Doing Business As:	Metro Auto Center		
Street Address:	4901 North Oracle Road		
City:	Tucson		
State/Country:	ARIZONA		
Postal Code:	85704		
Entity Type:	Limited Liability Company: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78266092		
CORRESPONDENCE DATA			
Fax Number:	(602)382-6070		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	pdemello@swlaw.com		
Correspondent Name:	Patrick L. Mixon		
Address Line 1:	400 E. Van Buren		
Address Line 2:	SNELL & WILMER LLP, One Arizona Cente		
Address Line 4:	Phoenix, ARIZONA 85004-2202		
NAME OF SUBMITTER:	Patrick L. Mixon		
Signature:	/Patrick L. Mixon/		
Date:	12/20/2004		

TRADEMARK

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TRADEMARK ASSIGNMENT

WHEREAS, TONY SALEM, a United States citizen with a mailing address at 723 East 22nd Street, Tucson, Arizona 85713 ("Assignor"), filed United States service mark application Serial No. 78/266,092 on June 23, 2003 based upon his *bona fide* intent to use the mark WHYBUYNOW in connection with used automobile dealerships (hereinafter referred to as the "Application" and the "Mark");

WHEREAS METRO AUTO WHOLESALERS, LLC, an Arizona limited liability company with a principal place of business at 4901 North Oracle Road; Tucson, Arizona 85704 ("Assignee"), has acquired the existing ongoing business of Assignor in connection with which Assignor had a *bona fide* intent to use the Mark; and

WHEREAS Assignee now desires to confirm its ownership of the Application as well as the Mark and the goodwill symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee all rights, title, and interest in and to the Mark and the Application together with the goodwill of the business symbolized by said Mark *nunc pro tunc* as of June 1, 2002.

Dated: December 20, 2004

By 
Tony Salem, a United States citizen

ASSIGNOR